

G&T MAGAZINE

Founded in 1994, Golf&Turismo is the leading golf magazine in the Italian Market



29.000

18.200

30.187

2,7

9

Printed Circulation	29.000
Certified Diffusion	30.187*
Frequency	9 issues
Readers Index	2,7
Subscriptions	18.200

*Print 26.106 - Digital 4.081

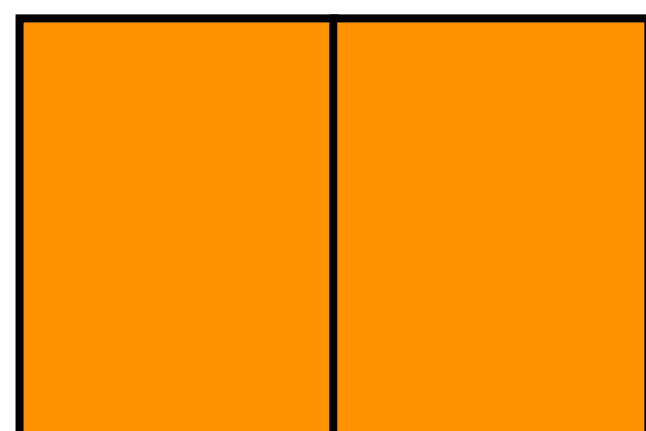
GolfDigest
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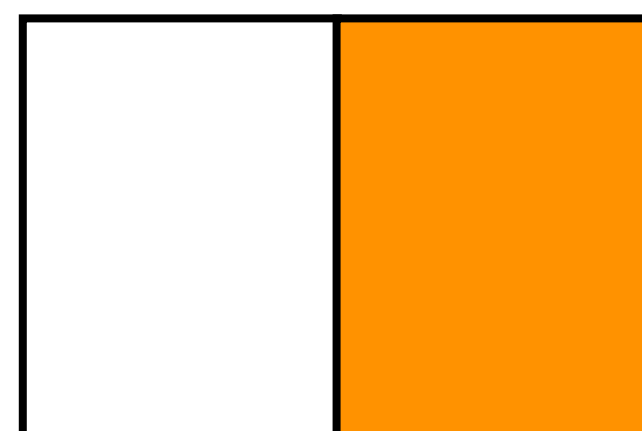
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AD FORMATS & PRICES

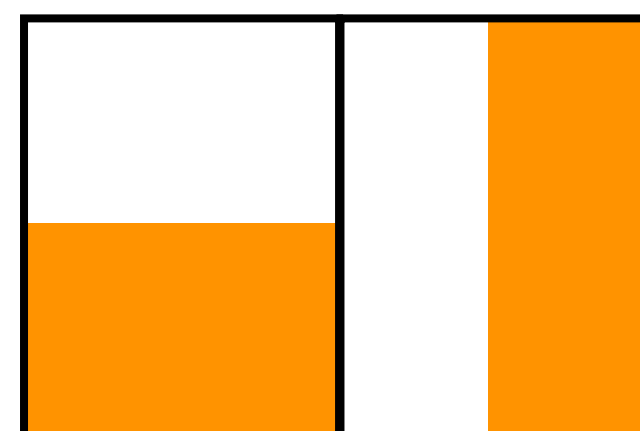
BLEED FORMAT (IN MM) - Trim/Bleed all around: + 5mm



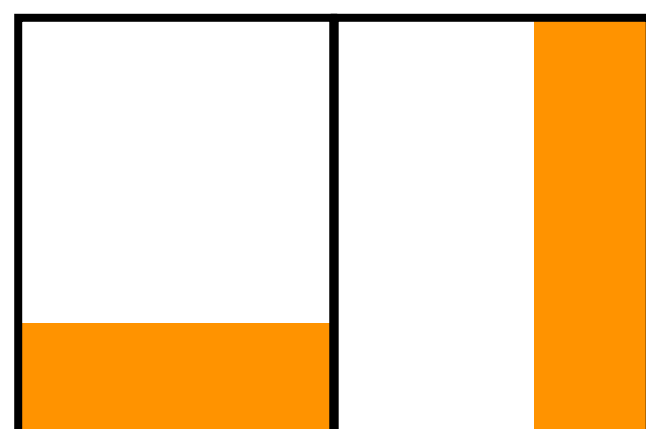
Double Spread 2/1
(410x275)
€ 15.400



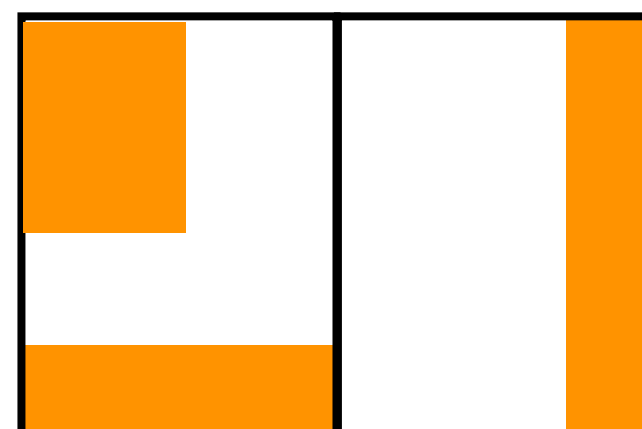
Single Page 1/1
(205x275)
€ 8.150



Half Page 1/2
(205x137) - (102x275)
€ 4.200



One Third Page 1/3
(205x91) - (68x275)
€ 3.300



Quarter Page 1/4
(205x68) - (51x275)
€ 2.600

SPECIAL POSITIONS

2^ cover - € 11.000

3^ cover - € 9.700

4^ cover - € 13.000

Inside Front Cover Double Spread - € 16.950

Special positions + 10%

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golf
& turismo

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DATES & DEADLINES

ISSUE	PUBLISHING DATE	AD CLOSING AND CANCELLATION DATE	MATERIAL DEADLINE
1- MARCH	01.03.2023	01.02.2023	10.02.2023
2- APRIL	01.04.2023	01.03.2023	10.03.2023
3- MAY	01.05.2023	01.04.2023	10.04.2023
4- JUNE	01.06.2023	01.05.2023	10.05.2023
5- JULY	01.07.2023	01.06.2023	10.06.2023
6- AUG/SEPT	01.08.2023	01.07.2023	10.07.2023
7- OCTOBER	15.09.2023	15.08.2023	01.09.2023
8- NOVEMBER	01.11.2023	01.10.2023	10.10.2023
9- DECEMBER	01.12.2023	01.11.2023	10.11.2023